

# Small Business Marketing Manager

## Technical Certificate

SB51

### Curriculum

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**Occupational Courses** **15**

**Required Courses:**

- MKTG 1100 Principles of Marketing (3)
- MKTG 1130 Business Regulations and Compliance (3)
- MKTG 1160 Professional Selling (3)
- MKTG 1190 Promotion and Marketing Communication (3)
- MKTG 2010 Small Business Management (3)

**Total Credit Hour (minimum):** **15**