

Small Business Marketing Manager

Technical Certificate

SB51

Curriculum

Occupational Courses **15**

Required Courses:

MKTG 1100 Principles of Marketing (3)

MKTG 1130 Business Regulations and Compliance (3)

MKTG 1160 Professional Selling (3)

MKTG 1190 Promotion and Marketing Communication (3)

MKTG 2010 Small Business Management (3)

Total Credit Hour (minimum): **15**