

Retail Merchandise Manager

Technical Certificate

RMM1

Curriculum

Occupational Courses	15
Required Courses:	12
MKTG 1270 Visual Merchandising (3)	
MKTG 1370 Consumer Behavior (3)	
MKTG 2070 Buying and Merchandising (3)	
MKTG 2270 Retail Operations Management (3)	
 <i>Select ONE of the following courses:</i>	3
MGMT 1100 Principles of Management (3)	
MKTG 2010 Small Business Management (3)	
 Total Credit Hour (minimum):	 15