



Business Management
Associate of Applied Science Degree

MAJOR CODE: MD13 **REQUIRED CREDIT HOURS:** 64 **CIP Code:** 52.0201

Location(s): DeKalb/S.DeKalb/Newton/Online

Program Description: The Business Management program prepares students for entry into management and supervisory occupations in a variety of businesses and industries. Major topics covered in the program include planning, organizing, staffing, leading, and controlling a business organization. The program also introduces concepts and models for skill enhancement in general management as well as other managerial sectors.

Course Number	Course	Credit Hours	Pre/Co-Requisite(s)
ACCT 1100	Financial Accounting I	4	Pre-req: Program Admission or Advisor Approval
COMP 1000	Introduction to Computer Literacy	3	Equivalent test score
ENGL 1101	Composition and Rhetoric	3	Pre-req: Appropriate Degree Level Reading and Writing (English) Placement Test Scores
MATH 11XX	College Level Math	3	Pre-req: See Catalog for Details
Area II	Social/Behavioral Science Elective	3	
Area IV	Humanities/Fine Arts Elective	3	Pre-req: See Catalog for Details
Area I, II, or IV	General Core Elective	3	Pre-req: See Catalog for Details
MGMT 1100	Principles of Management	3	Pre-req: Provisional Admission
MGMT 1105	Organizational Behavior	3	Pre-req: Provisional Admission
MGMT 1110	Employment Law OR	3	Pre-req: Program Admission, MGMT1100, MGMT2115
MKTG 1130	Business Regulations & Compliance	(3)	Pre-req: NONE
MGMT 1115	Leadership	3	Provisional Admission, Co-req: MGMT1100
MGMT 1120	Introduction to Business	3	Pre-req: Program Admission, MGMT1100
MGMT 1125	Business Ethics	3	Pre-req: MGMT1100, MGMT1120
MGMT 2115	Human Resource Management	3	Pre-req: Provisional Admission, Co-req MGMT 1100
MGMT 2125	Performance Management	3	Pre-req: Program Admission, MGMT1100, MGMT2115
MGMT 2215	Team Project	3	Pre-req: All required, Advisor Approval
MGMT XXXX	Guided Management Elective	3	Pre-req: Advisor Approval
STUDENTS MUST SELECT ONE OF THE FOLLOWING SPECIALIZATIONS:			
GENERAL MANAGEMENT			
MGMT XXXX	Guided Management Electives	12	Pre-req: Advisor Approval
HUMAN RESOURCES MANAGEMENT			
MGMT 2120	Labor Management Relations	3	Pre-req: Program Admission, MGMT1110
MGMT 2130	Employee Training and Development	3	Program Admission, MGMT1100, MGMT2115
MGMT 2205	Service Sector Management OR	3	Pre-req: Program Admission, MGMT1100
MGMT 2210	Project Management	(3)	Program Admission, COMP1000, MGMT1100, MGMT2115
MGMT XXXX	Guided Management Elective	3	Pre-req: Advisor Approval
SERVICE SECTOR MANAGEMENT			
MGMT 2130	Employee Training and Development	3	Program Admission, MGMT1100, MGMT2115
MGMT 2140	Retail Management	3	Program Admission, MGMT1100
MGMT 2205	Service Sector Management	3	Pre-req: Program Admission, MGMT1100
MGMT XXXX	Management Elective	3	Pre-req: Advisor Approval
PROPERTY MANAGEMENT			
AIPM 1101	Apartment Industry Foundation	3	Pre-req: Program Admission
AIPM 1115	Apartment Industry Internship	3	Pre-req: AIPM1101, MGMT1100, MGMT2120, MKTG1130
MGMT 2120	Labor Management Relations	3	Pre-req: Program Admission, MGMT1110
MKTG 1130	Business Regulations & Compliance	3	Pre-req: NONE
HOTEL –RESTAURANT – TOURISM MANAGEMENT			

HRTM 1100	Intro. To Hotel Restaurant & Tourism Mgmt.	3	Pre-req: Program Admission
HRTM 1160	Food and Beverage Management	3	Pre-req: Program Admission
HRTM 1201	Hospitality Marketing	3	Pre-req: Program Admission
HRTM 1220	Supervision & Leadership in the Hospitality Industry OR	3	Pre-req: Program Admission
MGMT XXXX	Guided Management Elective	(3)	Pre-req: Advisor Approval
	Total	64	

Business Management Electives: Student may choose any of the following courses to satisfy the business management elective: MGMT1111, MGMT2120, MGMT2130, MGMT2135, MGMT2140, MGMT2145, MGMT2155, MGMT2200, or MGMT2205, MGMT2210, MGMT2215.

Notes

- Course descriptions, and required pre/co-requisites are available in the college catalog, which can be found online at <https://www.gptc.edu/current-students/course-catalog/>
- Changes to program requirements can be made and will be properly communicated to students.

Gainful Employment Information

- No gainful employment information is available for this program.

Additional Information

- As set forth in its student catalog, Georgia Piedmont Technical College does not discriminate on the basis of race, color, creed, national or ethnic origin, sex, religion, disability, age, political affiliation or belief, genetic information, veteran status, or citizenship status(except in those special circumstances permitted or mandated by law). Contact Dr. Perrin Alford, the ADA Coordinator at 404-297-0522, ext. 1231, ADA504Coordinator@gptc.edu or at the main DeKalb campus, 495 N. Indian Creek Drive, Clarkston, GA 30021, Room A-217; or Lolita Morrison, the Title IX Coordinator, at 404-297-9522, ext. 1210, TitleIXCoordinator@gptc.edu or at the main DeKalb campus, 495 N. Indian Creek Drive, Clarkson, GA 30021 Room A-157 for assistance.
- For more information about our graduation rates and other important program information, please visit our website at: <http://www.gptc.edu/wp-content/uploads/2018/02/Placement-rate-by-program.pdf>
- Georgia Piedmont Technical College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award Associate of Applied Science degrees, diplomas and technical certificates of credit. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Georgia Piedmont Technical College. The Commission should be contacted only if there is evidence that appears to support Georgia Piedmont Technical College's significant non-compliance with Commission requirements or standards. Inquiries related to normal and ongoing College operations such as admission requirements, financial aid, programs, etc., should be addressed directly to Georgia Piedmont Technical College and not to the Commission on Colleges.