

FOR MORE INFORMATION

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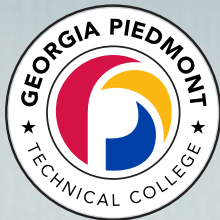
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Established in 1961, Georgia Piedmont Technical College (GPTC) is one of the top technical colleges in Georgia. As a student-centered institution, GPTC prepares individuals with the skills necessary to succeed in a rapidly changing, global economy. Georgia Piedmont's graduates secure employment at a level resulting in a 99.5 percent placement rate. The college has 11 learning centers located in DeKalb, Newton, Rockdale and Morgan counties.

CENTER FOR ENTREPRENEURSHIP AND BUSINESS DEVELOPMENT (CEBD)



Realize your dream of
having a successful
BUSINESS!



CENTER FOR ENTREPRENEURSHIP AND BUSINESS DEVELOPMENT (CEBD)

AT GEORGIA PIEDMONT TECHNICAL COLLEGE

The Center for Entrepreneurship and Business Development (CEBD) provides aspiring and current small business owners the training, support and resources to turn great ideas into successful enterprises.

The CEBD is located at Georgia Piedmont Technical College's South DeKalb Campus. Our hours of operation are from 8 a.m.-6 p.m., Mondays through Thursdays. Workshops and lectures are generally held between 6 p.m. and 9 p.m.

If you are an aspiring business owner or have been in business for less than five years, our instructors and trainers can help you acquire the knowledge to establish, structure or grow your business. We will work with you to develop a sound business plan and apply effective strategies to compete locally, regionally, or globally.

In partnership with non-profit, business and public sector partners, Georgia Piedmont Technical College offers valuable information designed to help you understand the small business environment, develop a winning business plan and launch or grow a business. The CEBD also offers its clients access to technical support and resources in the areas of marketing, business law, accounting, technology, financial options and more.

**AMERICA RUNS ON
SMALL BUSINESSES**

31% have just one employee (the owner)



3 is the median number of employees

**AMERICAN
SMALL BUSINESS**
• \$182,700
MEDIAN ANNUAL REVENUE

86% have just a single location



30% are woman-owned

13% are minority-owned

SMALL BUSINESS IN AMERICA

Small businesses are the blood that keeps the American economy working. They employ half of all private sector workers, and there would be no job growth over the last two decades without the work that they are doing.

Almost a third of small businesses are operated by a self-proprietor that employ just themselves. Almost every neighborhood has a small business that contributes dollars into local economies. That's why everyone wants to see small businesses survive, grow, and then thrive.

There are nearly 30 million small businesses operating successfully each year. It's easy to see how the numbers start to add up when the average contribution to the economy for the each small business is just under \$200,000. **The small business really is the epitome of the American dream – with a good idea and a little investment, you can change your life.**

Realize your dream of having a successful BUSINESS!



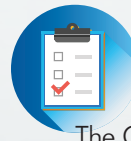
CREATE A BUSINESS PROFILE

An important first step in working with the Center for Entrepreneurship and Business Development is to complete a Business Profile Form to provide our staff with in-depth information on your current or planned business venture. Your input will assist us in planning our service offerings, customizing our workshops, and providing the technical assistance required to meet your needs. Completing this form does not obligate you to participate in this program. The business profile form may be found on the CEBD website.



REGISTER FOR WORKSHOPS

In addition to the certificate, diploma, and degree programs available at Georgia Piedmont Technical College, the CEBD also offers valuable information on starting and growing your business, as well as lecture series throughout the year for students and community residents to hear from experts on various areas of business development. Topics include Effectively Managing Your Business, Accounting, Marketing, Banking & Finance, Using Social Media and more. Scheduled lectures and workshops may be found on the CEBD website.



BUSINESS PARTNERS

The CEBD has established excellent working relationships with Chambers of Commerce organizations throughout metro Atlanta as well as many businesses who have offered to mentor emerging businesses and/or facilitate workshops. We also work with the Small Business Administration, The Urban League of Greater Atlanta, and several other organizations with a focus on providing support to small businesses. Our business partners also have the opportunity to advertise on the CEBD website to attract clients for their own business development.



Other Resources To Help Your Business Grow And Become **SUCCESSFUL**!

CUSTOMIZED TRAINING

Successful business owners are aware that continuous training and development of their employees is a critical component of their success. They realize that not training their employees comes at a high cost. Georgia Piedmont Technical College works with area businesses and other organizations to identify workforce training needs and to create and facilitate customized training programs to increase the skill levels of their employees.

RETRAINING TAX CREDITS

Retraining tax credits enable Georgia businesses to offset their investment in employees. Whether retraining workers to use new equipment or new technology or upgrading the company's competitiveness with ISO 9000 training, companies can afford more training, more often, thanks to Georgia's tax credit program.

WORKKEYS® ASSESSMENTS

The National Career Readiness System and ACT's WorkKeys benefit businesses as well as individuals by offering a statewide system that enables all concerned to coordinate their efforts to improve the quality of the Georgia workforce. The WorkKeys assessment provides a comprehensive measure of foundation skills that contribute to workplace success. Many employers who have used the system to determine hiring qualifications and training needs have experienced a significant reduction in employee turnover as well as an increase in employee retention and productivity. Consequently, some businesses have chosen to include the WorkKeys assessment as an integral component of their hiring process.



SUPPORT SERVICES PROVIDED

The CEBD operates as a "virtual incubator," providing basic administrative support, mail service, rental of office space and conference rooms, as well as access to computers, copiers, printers, fax machines and scanners.

To learn more about the CEBD's services; to register for seminars, workshops, and programs; to tell us about your business; or to become a business partner, please contact us.