



**THE WAY
FORWARD**

NEW! E-Commerce Entrepreneurship Credential



Taking your small business online?
THE E-COMMERCE ENTREPRENEURSHIP CREDENTIAL

Are you ready to grow your small business through E-Commerce sales and marketing?

If the answer is yes, this program will put you on the right track. The E-Commerce Entrepreneurship Credential is an accelerated, intensive 5-week program designed to help aspiring entrepreneurs and existing small business owners take their businesses to the next level and shift their resources and business models to support customers through an E-commerce platform.

Classes are held every Saturday, starting Sept. 12
9 AM - 2 PM | Virtual/Online

**ONLY \$50
FOR ALL SELECTED
ENTREPRENEURS**

PROGRAM SCHEDULE

- WEEK 1** | History of E-commerce and how it has evolved today
- WEEK 2** | Explore state laws, regulations and more for customers
- WEEK 3** | Navigate solutions from website hosting to E-commerce integration, shopping cart and payment gateways
- WEEK 4** | Learn how to create a Business Canvas Model to know your channels, key activities, revenue stream and more!
- WEEK 5** | Develop a solid and sustainable project management plan

Selection Criteria

- DeKalb, Newton or Rockdale County resident
- Small business owner or aspiring entrepreneur
- Completion of an application

Visit [gptc.edu/E-Commerce-credential/](https://www.gptc.edu/E-Commerce-credential/) for full selection process details and to apply!

APPLICATIONS FOR THE FALL 2020 PROGRAM ARE OPEN FROM JULY 15 THROUGH AUGUST 15, 2020.

For more information, please contact Kelly Pollard,
Business and Industry Coordinator, at (404) 297-9522,
Ext. 1230, or by email to pollardk@gptc.edu.

Go to <https://www.gptc.edu/e-commerce-credential/> to learn more.

Rockwell Automation Academy Training

FALL 2020 ROCKWELL TRAINING OPPORTUNITIES

Courses held at the Georgia Piedmont Technical College Advanced Manufacturing Center in Covington.
Click on the course title to access the full course description.

August

- [CCP146 Studio 5000 Logix Designer Level 1: ControlLogix System Fundamentals](#)
August 11-12, 2020
- [CCP151 Studio 5000 Logix Designer Level 2: Basic Ladder Logic Programming](#)
August 13-14, 2020
- [CCA182 PowerFlex 750 Series Configuration and Startup](#)
August 25-26, 2020
- [CCA183 PowerFlex 750 Series Maintenance and Troubleshooting](#)
August 27-28, 2020

September

- [CCP299 Studio 5000 Logix Designer Level 1: ControlLogix Fundamentals & Troubleshooting](#)
September 21-25, 2020

October

- [EMS-230 Motor Control & Troubleshooting](#)
October 5-9, 2020
- [CCP299 Studio 5000 Logix Designer Level 1: ControlLogix Fundamentals & Troubleshooting](#)
October 26-30, 2020

November

- [CCP250 ControlLogix/Studio 5000 Logix Designer: Accelerated Logix5000 Programmer Certificate Level 1 \(Certificate/Certification Programs\)](#)
November 2-6, 2020
- [CCP300 ControlLogix/Studio 5000: Accelerated Logix5000 Maintainer Certificate Level 1 \(Certificate/Certification Programs\)](#)
November 16-20, 2020

Contact GPTC's Metro Corporate College Rockwell Team
at gometrocorporatecollege@gptc.edu to inquire about
pricing and to enroll in a course.

Workforce Training Extras

CONTINUING EDUCATION OPPORTUNITIES IN BUSINESS, TRANSPORTATION, INDUSTRIAL/MANUFACTURING AND PROFESSIONAL DEVELOPMENT

Courses held at various locations in DeKalb and Newton counties. Click on the course schedule link below for course descriptions dates/times, locations and pricing.

[Summer/Fall 2020 Metro Corporate College Course Schedule](#)

Courses include:

- CDL Refresher
- Driver's Education
- Forklift Training
- OSHA 10-Hour General Industry Training
- Amatrol eAssessment
- Amatrol Online Course Offerings
- Ed2Go Online Professional and Personal Development
- Ed2Go Online Career Training & Certification
- Georgia Film Academy/On-set Film Production
- Multi-Craft Series (Electrical)
- Multi-Craft Series (Mechanical)



NEWS

Find out what's happening globally, regionally and locally in employment and training, business performance improvement, leadership and the economy.

FROM INDUSTRY WEEK:

What Will Manufacturing's New Normal Be After COVID-19?

[CLICK HERE TO READ ARTICLE](#)

FROM INDUSTRY WEEK:

Reskilling Workers for a Post-COVID Factory Floor

[CLICK HERE TO READ ARTICLE](#)

FROM GARTNER.COM

6 Ways to Support On-Site Employees (during COVID-19)

[CLICK HERE TO READ ARTICLE](#)



**GEORGIA
PIEDMONT**
TECHNICAL COLLEGE

METRO CORPORATE COLLEGE

FOR MORE INFORMATION, CONTACT:

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Vice President, Economic Development
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