



M&M
DISPATCHING COMPANY



M&M DISPATCHING COURSE OVERVIEW

This brochure is an overview of our comprehensive freight dispatching course.



MandMdispatch.com



(678) 367-9393
(832) 969-5934



113 S Perry Street
Suite 206, #7244
Lawrenceville, GA 30046

Learn all about our company and how to collaborate with us!



ABOUT US

Instructors

Who Are We?



Keith Redick - Trainee 2022

M&M Dispatch training has changed my life! After their training, I've been able to begin my own independent freight dispatching company, achieving goals I didn't know how to achieve myself. I'm on the fast track to financial freedom!

Shontè Dulin

Received her Bachelor Of Science degree from the University of Central Missouri, and began her career as a corporate trainer and educator in Kansas City, MO. Upon moving to Atlanta, GA, she's had the privilege of having a successful career working for Fortune 500 Companies in sales as an account executive. She's been able to transfer those skills and catapult her career as an educator and entrepreneur. Shontè has a strong background in speech communications and has co-authored a book with her daughter and business partner, Blake "Muffin" Dulin, titled "The Real Thing, The Complete Guide to Freight Dispatching." Shontè is the founder of the mentoring program Putting Your Best Foot Forward: How to Utilize Effective Communication Skills To Enhance Every Aspect Of Your Life.

Blake Dulin

Before becoming the Co-Founder of M&M Dispatching Company and co-author of "The Real Thing, The Complete Guide To Freight Dispatching, Blake received a full academic scholarship to Alabama State University. Her education has led her to utilize her excellent marketing skills by creating her company's website and various marketing materials helping promote not only her company but other companies as well. She is extremely proficient in the technical aspects of the freight industry and prides herself on the ability to utilize her interpersonal skills, benefiting the growth of her and her partner's company.

Our Experience

We began our journey in the Freight Industry at the start of the pandemic in 2020. We have grown our family-owned business to a wide network of owner operators, brokers, shippers, receivers, and factoring companies all across The United States. This powerhouse, mother-daughter duo have been able to assist others in launching their own successful business within the logistics industry.



Course Description

This course provides a comprehensive understanding of freight dispatching, covering key concepts, industry practices, and essential skills required for effective freight management and logistics operations. Not only will students gain an extensive understanding of industry policies, but will also obtain knowledge in dispatching software, communication skills, and effective contingency planning which will prove beneficial to a successful career as a freight dispatcher.



Jade Jackson - Trainee 2023



M&M Dispatch Training has allowed me to enter into the Freight Industry with all the tools to grow my own business!



Sharing our values with you!

The foundation of M&M Dispatching Company, LLC is built upon FAITH, FAMILY, and GENERATIONAL WEALTH. We pride ourselves on supporting and encouraging entrepreneurs to educate and empower themselves to "boss up" in the billion dollar freight industry. Our company motto is **"We will take a lift off your load by providing support, encouragement, and cooperation on each mile ahead"**.



- ✓ **Expert Instruction** Students will receive quality education from experienced & thriving company owners who are active in the freight industry.
- ✓ **Immediate Feedback** Students will receive real-time feedback & mentorship through out the duration of the course.
- ✓ **Receive a Certificate Upon Successful Completion of Course** Students will receive a Dispatching Certificate stating that they have gained proficient skills & tools in the freight industry.

Course Duration

Our Timeline

- 11 Weeks
- We also offer accelerated courses. Ask about it today!

Prerequisites To Our Course

Before Starting

- None
- We will give students the needed education to be successful after completing our course.

Required Course Materials

What Do You Need?

- Students need minimal but necessary tools such as:
- Course Manual
 - Internet Connection
 - Desktop/Laptop Computer
 - Cellular Device/ Landline

Module Breakdown

- 1 Utilizing Effective Communication**
- 2 Intro Into Freight Dispatching**
- 3 Modes Of Transportation**
- 4 Freight Documentation**
- 5 Freight Safety & Compliance**
- 6 Freight Tracking & Monitoring**
- 7 Problem Solving/ Contingency Planning**
- 8 Freight Technology & Software**
- 9 Freight Dispatching Case Studies**
- 10 Business Structure**
- 11 Marketing**

BY COMPLETING OUR
COURSE, STUDENTS
WILL BE ABLE TO:

Understand
Business
Operations

Optimize Cargo
Per Equipment

Understand Freight
Documentation

Efficiently Manage
Company Budgets &
Monthly Goals

Plan Optimized
Routes

Utilize Customer
Service Skills

Utilize Industry
Technology and
Software

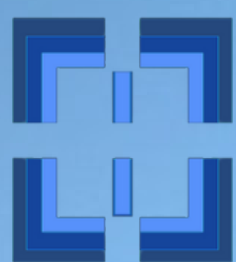
Understand Industry
Regulations &
Policies

Employ Problem
Resolution Skills

Utilize Effective
Communication Skills

Utilize
Emergency
Response Skills

Start Your Own
Dispatching
Company



M&M
DISPATCHING COMPANY

If You Are Ready To Embark On A Successful Career, This Is The Course For You!



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