



**Focus Group Planning Meeting**  
**Thursday, March 18**  
**AGENDA**

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Invitees:

Tyreece Echols  
Robert Reno

Kelly Pollard  
Jean Jones

Kristin Corkhill  
Ramona Pollard

Broad topics:

- Effective communication and follow-up
  - Miscommunication between departments
  - Interdepartmental cross-training, connection, engagement
  - Communicating with diverse populations
- Financial aid/Financial Literacy
  - Financial hardship as a barrier
- ENGL success rates

**Target Student Groups?**

Low performing pops: women, PT students, black/African American students, online students  
Largest programs: PN, Interdisciplinary studies, Clinical Lab...

**Logistics –**

- Request "class takeover" from select instructors/courses
- Solicit participation with help from Student Life (lunch)...covid considerations?

Live preferred, with two or more facilitators.

Contacting Dr. Williams for supporting in focus groups within (open to other suggestions).

ENGL 1101

MATH 1111

BIOL 2113

\*\*reno request the gen ed folks

ALHS 1011

\*\*Spring 2021 schedule attached.

Online sections

Day / evening

Newton / Clarkston

Online/f2f

Beginning/exiting



Request students at set meeting / set, identified groups?

- Food provided by student life?
- **w/f last term, enrolled current**
- **specifically online only students?**
- PN, end of cohort students

### Focus Questions (Draft – feedback or additions welcome)

1. Students state program and how long they've been at the college. (Warm up)
2. Why did you enroll at Georgia Piedmont? (earn a degree/diploma/TCC? earn coursework to transfer? Change careers?)
3. Is this your first time in college? How does your experience here compare to your experience at previous institutions?
4. How would you define academic success? (when you graduate? Get a job in the field? Pass a course?)
5. What are your most significant barriers? (What life factors have affected your ability to go to class? Complete assignments? Register? Meet with a teacher? Meet with a staff member (financial aid, academic advisor?)
6. What support services have you used while enrolled? Are there others you wish the college offered?
7. What do you find to be most challenging about online learning? And what could make the experience better?

\*\*how do we learn more about why students stop submitting/attending and don't withdraw?

#### **Recording and Data Collection:**

Notes during the session, Recorded. Submit to IE afterwards.

#### **Analysis and Presentation:**

IE, compile and present at April meeting.