



STRATEGIC PLAN

GEORGIA PIEDMONT TECHNICAL COLLEGE

2020/2025



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MISSION





MISSION

Georgia Piedmont Technical College, a unit of the Technical College System of Georgia, promotes workforce development within a learner-centered environment through adult education, technical education, and customized business and industry training in DeKalb, Newton, and Rockdale counties.

GPTC offers learners the opportunity to enhance, refine, or develop their education, earning associate's degrees, diplomas, or certificates through traditional and distance delivery methods.

VISION





VISION

To create unforgettable learning experiences

Our vision describes the ideal result of our work.

We foster learning to our students and among one another that makes a positive, lasting impact.

If we embrace our values, achieve our goals and succeed in our mission, our vision will be realized.

VALUES





VALUES

Our values are internally held principles from which our culture stems.

Our values guide the attitude and intention with which we approach our work.

LEARNING

Be teachable. Use knowledge effectively. Challenge others to learn. Recognize the need for change.

SERVICE

Be mindful of people's needs. Engage positively when interacting. Be forgiving of inconveniences.

LEADERSHIP

Influence with integrity. Own the work. Respect diversity. Take initiative developing solutions.

GOALS





GOALS

These goals will be the focus of our work throughout the next five years. Divisional, departmental and individual objectives will be aligned to these institution-wide initiatives.

PROMOTE STUDENT SUCCESS

In whatever manner students engage with the college, we will build an environment that supports their success.

- 1.1 Offer credit and non-credit educational programs to match the specific needs of the college's service delivery area (SDA) with a special emphasis on high-demand careers
- 1.2 Initiate program completion strategies and remove barriers to student success
- 1.3 Implement instructional best practices to enhance student learning and foster an inclusive learning environment
- 1.4 Evaluate the effectiveness, quality and rigor of credit and non-credit programs
- 1.5 Increase student involvement in clubs and organizations
- 1.6 Develop initiatives to transition students from Adult Education to credit-based programs of study
- 1.7 Improve the quality of online courses
- 1.8 Identify and develop programs that encourage quick, efficient program completion, including distance education offerings
- 1.9 Establish an ongoing process for comprehensive program review



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FOSTER ENGAGEMENT

Both internally and externally, we will connect with intention and remain unified in pursuit of our mission.

LEARNER - CENTERED OBJECTIVES

- 2.1 Strengthen relationships with local school districts to create seamless pathways for students
- 2.2 Engage community partners in developing effective and efficient credit and non-credit programs that support relevant skills
- 2.3 Implement initiatives that enhance the college's values of learning, service and leadership

EMPLOYER - CENTERED OBJECTIVES

- 2.4 Conduct regular, employer-based assessments of educational programs and services to maintain current, relevant workforce needs
- 2.5 Deliver high-quality, customized contract training to enhance workforce skills in high-demand career fields



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COMMUNITY- CENTERED OBJECTIVES

- 2.6 Increase visibility and image of the college in each county served through marketing and outreach activities
- 2.7 Develop recruitment activities introducing middle school and high school students to technical education programs with a special emphasis on high-demand careers

EMPLOYEE - CENTERED OBJECTIVES

- 2.8 Promote an environment that supports and recognizes employee engagement, innovation and collaboration
- 2.9 Invest in comprehensive, inclusive professional development strategies
- 2.10 Establish greater opportunities for employees to participate in decision-making processes
- 2.11 Enhance college-wide onboarding and retention activities



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STRENGTHEN INFRASTRUCTURE

From physical facilities to processing procedures, we will operate with strength and stability.

- 3.1 Publish user-friendly, institutional dashboards for daily, monthly and annual reporting functions
- 3.2 Implement the 2020-2025 Master Plan
- 3.3 Obtain funding, in addition to state and federal allocations, to include grants, scholarships and charitable donations
- 3.4 Identify opportunities for physical facility improvement and expansion throughout the SDA
- 3.5 Enhance information technology infrastructure to support student learning and operational efficiency
- 3.6 Enhance campus security measures



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